

Asap Rokok Orang Lain dan Dampak Kesehatan



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Mengapa harus diatur???



Inti KTR



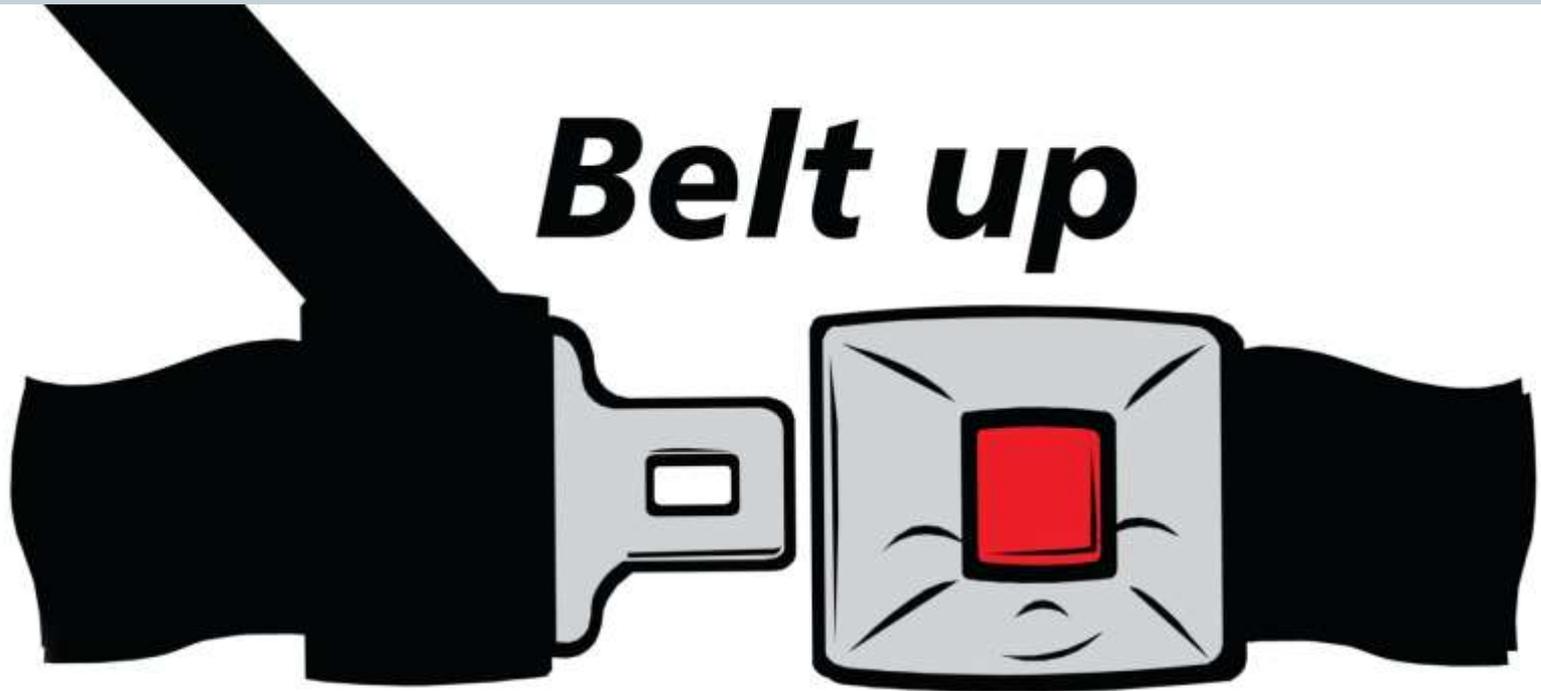
- Merubah budaya (meludah sembarangan, pipis sembarangan, buang sampah sembarangan)
- Butuh waktu;
- Tujuan akhir: ruangan/lingkungan yang bersih dan sehat



Regulasi Helm



Sabuk Pengaman



Belt up

For Life

Nyetir sambil ber-HP



Minuman Keras



Ujung Akhir Minuman Keras



Ujung Akhir Minuman Keras



foto: ilustrasi

**20 Pemabuk
pesta oplosan
miras bekas
4 tewas!**

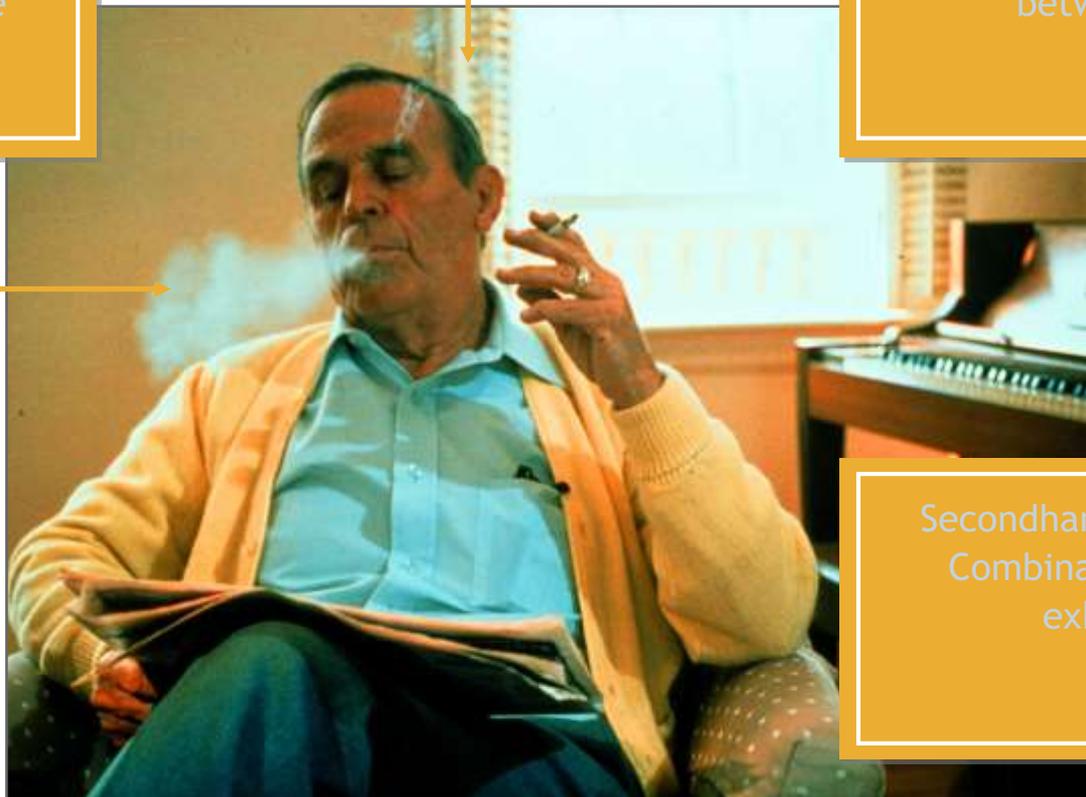
Esensi Merokok



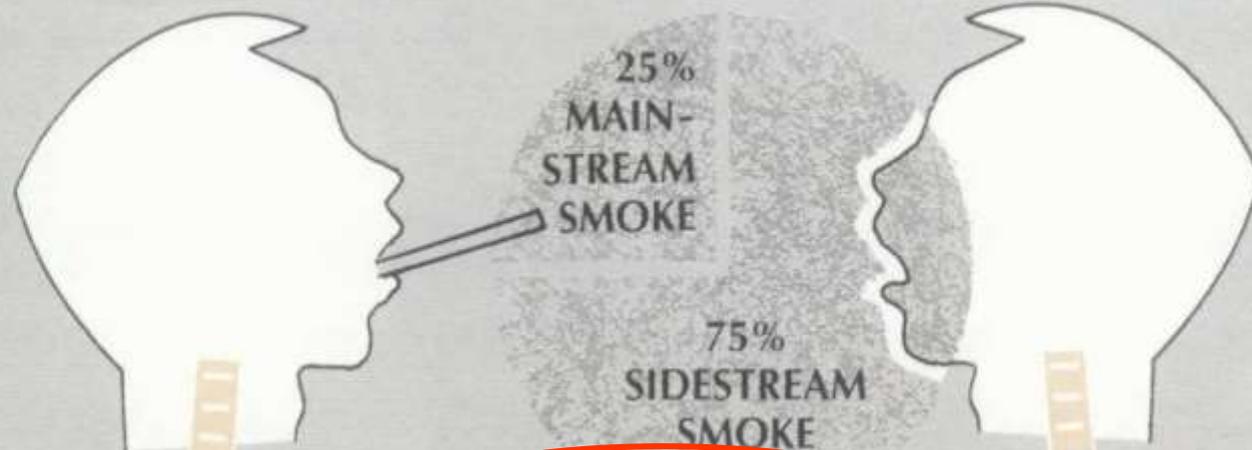
Asap Rokok Orang Lain (Second Hand Smoke)

Mainstream Smoke (MS):
The smoke drawn through
the mouthpiece of the
cigarette when puffs are
taken

Sidestream Smoke (SS): The
smoke emitted from the
smoldering cigarette
between puffs



Secondhand Smoke (SHS):
Combination of SS and
exhaled MS



ASAP BOKOK ORANG LAIN=
Asap Sampingan + Asap
yang Dihembuskan Keluar Lagi
oleh Perokok

The smoker inhales into his lungs filtered smoke which contains:

- **tar** which irritates the lungs and causes cancer.
- **nicotine**, a poisonous drug which causes addiction.
- **carbon monoxide**, a poisonous gas which starves the body of oxygen.
- **other cancer-causing substances** – gases and irritants.

The passive smoker breathes in unfiltered smoke which contains:

- 3 times as much **tar**.
- 3 times as much **nicotine**.
- 5 times as much **carbon monoxide**.
- 50 times as much **cancer-causing chemicals**.

Acetanisole, Acetic Acid, Acetoin, Acetophenone, 6-Acetoxydihydrotheaspirane, 2-Acetyl-3-Ethylpyrazine, 2-Acetyl-5-Methylfuran, Acetylpyrazine, 2-Acetylpyridine, 3-Acetylpyridine, 2-Acetylthiazole, Aconitic Acid, dl-Alanine, Alfalfa Extract, Allspice Extract, Oleoresin, And Oil, Allyl Hexanoate, Allyl Ionone, Almond Bitter Oil, Ambergis Tincture, Ammonia, Ammonium Bicarbonate, Ammonium Hydroxide, Ammonium Phosphate Dibasic, Ammonium Sulfide, Amyl Alcohol, Amyl Butyrate, Amyl Formate, Amyl Octanoate, alpha-Amylcinnamaldehyde, Amyris Oil,
trans-Anethole, Angelica Root Extract, Oil and Seed Oil, Anise, Anise Star, Extract and Oils, Anisyl Acetate, Anisyl Alcohol, Anisyl Formate, Anisyl Phenylacetate, Apple Juice Concentrate, Extract, and Skins, Apricot Extract and Juice Concentrate, 1-Arginine, Asafetida Fluid Extract And Oil, Ascorbic Acid, 1-Asparagine Monohydrate, 1-Aspartic Acid, Balsam Peru and Oil, Basil Oil, Bay Leaf, Oil and Sweet Oil, Beeswax White, Beet Juice Concentrate, Benzaldehyde, Benzaldehyde Glyceryl Acetal, Benzoic Acid, Benzoin, Benzoin Resin, Benzophenone, Benzyl Alcohol, Benzyl Benzoate, Benzyl Butyrate, Benzyl Cinnamate, Benzyl Propionate, Benzyl Salicylate, Bergamot Oil, Bisabolene, Black Currant Buds Absolute, Borneol, Bornyl Acetate, Buchu Leaf Oil, 1,3-Butanediol, 2,3-Butanedione, 1-Butanol, 2-Butanone, 4-(2-Butenylidene)-3,5,5-Trimethyl-2-Cyclohexen-1-One, Butter, Butter Esters, and Butter Oil, Butyl Acetate, Butyl Butyrate, Butyl Butyryl Lactate, Butyl Isovalerate, Butyl Phenylacetate, Butyl Undecylenate, 3-Butylideneophthalide, Butyric Acid, Cadinene, Caffeine, Calcium Carbonate, Camphene, Cananga Oil, Capsicum Oleoresin, Caramel Color, Caraway Oil, Carbon Dioxide, Cardamom Oleoresin, Extract, Seed Oil, and Powder, Carob Bean and Extract, beta-Carotene, Carrot Oil, Carvacrol, 4-Carvomenthenol, 1-Caryone, beta-Caryophyllene, beta-Caryophyllene Oxide, Cascarella Oil and Bark Extract, Cassia Bark Oil, Cassie Absolute and Oil, Castoreum Extract, Tincture and Absolute, Cedar Leaf Oil, Cedarwood Oil Terpenes, and Virginiana, Cedrol, Celery Seed Extract, Solid, Oil, And Oleoresin, Cellulose Fiber, Chamomile Flower Oil And Extract, Chicory Extract, Chocolate, Cinnamaldehyde, Cinnamic Acid, Cinnamon Leaf Oil, Bark Oil, and Extract, Cinnamyl Acetate, Cinnamyl Alcohol, Cinnamyl Cinnamate, Cinnamyl Isovalerate, Cinnamyl Propionate, Citral, Citric Acid, Citronella Oil, dl-Citronellol, Citronellyl Butyrate, Citronellyl Isobutyrate, Civet Absolute, Clary Oil, Clover Tops, Red Solid Extract, Cocoa, Cocoa Shells, Extract, Distillate And Powder, Coconut Oil, Coffee, Cognac White and Green Oil, Copaiba Oil, Coriander Extract and Oil,
Corn Oil, Corn Silk, Costus Root Oil, Cubeb Oil, Cuminaldehyde, para-Cymene, 1-Cysteine, Dandelion Root Solid Extract, Davana Oil, 2-trans, 4-trans-Decadienal, delta-Decalactone, gamma-Decalactone, Decanal, Decanoic Acid, 1-Decanol, 2-Decenal, Dehydromenthofuro lactone, Diethyl Malonate, Diethyl Sebacate, 2,3-Diethylpyrazine, Dihydro Anethole, 5,7-Dihydro-2-Methylthieno(3,4-D) Pyrimidine, Dill Seed Oil and Extract, meta-Dimethoxybenzene, para-Dimethoxybenzene, 2,6-Dimethoxyphenol, Dimethyl Succinate, 3,4-Dimethyl-1,2-Cyclopentanedione, 3,5-
Dimethyl-1,2-Cyclopentanedione, 3,7-Dimethyl-1,3,6-Octatriene, 4,5-Dimethyl-3-Hydroxy-2,5-Dihydrofuran-2-One, 6,10-Dimethyl-5,9-Undecadien-2-One, 3,7-Dimethyl-6-Octenoic Acid, 2,4-Dimethylacetophenone, alpha, para-Dimethylbenzyl Alcohol, alpha, alpha-Dimethylphenethyl Acetate, alpha, alpha-Dimethylphenethyl Butyrate, 2,3-Dimethylpyrazine, 2,5-Dimethylpyrazine, 2,6-Dimethylpyrazine, Dimethyltetrahydrobenzofuranone, delta-Dodecalactone, gamma-Dodecalactone, para-Ethoxybenzaldehyde, Ethyl 10-Undecenoate, Ethyl 2-Methylbutyrate, Ethyl Acetate, Ethyl Acetoacetate, Ethyl Alcohol, Ethyl Benzoate, Ethyl Butyrate, Ethyl Cinnamate, Ethyl Decanoate, Ethyl Fenchol, Ethyl Furoate, Ethyl Heptanoate, Ethyl Hexanoate, Ethyl Isovalerate, Ethyl Lactate, Ethyl Laurate, Ethyl Levulinate, Ethyl Maltol, Ethyl Methyl Phenylglycidate, Ethyl Myristate, Ethyl Nonanoate, Ethyl Octadecanoate, Ethyl Octanoate, Ethyl Oleate, Ethyl Palmitate, Ethyl Phenylacetate, Ethyl Propionate, Ethyl Salicylate, Ethyl trans-2-Butenoate, Ethyl Valerate, Ethyl Vanillin, 2-Ethyl (or Methyl)-(3,5 and 6)-Methoxypyrazine, 2-Ethyl-1-Hexanol,
3-Ethyl-2-Hydroxy-2-Cyclopenten-1-One, 2-Ethyl-3, (5 or 6)-Dimethylpyrazine, 5-Ethyl-3-Hydroxy-4-Methyl-2(5H)-Furanone, 2-Ethyl-3-Methylpyrazine, 4-Ethylbenzaldehyde, 4-Ethylguaiacol,
para-Ethylphenol, 3-Ethylpyridine, Eucalyptol, Farnesol, D-Fenchone, Fennel Sweet Oil, Fenugreek, Extract, Resin, and Absolute, Fig Juice Concentrate, Food Starch Modified, Furfuryl Mercaptan, 4-(2-Furyl)-3-Buten-2-One, Galbanum Oil, Genet Absolute, Gentian Root Extract, Geraniol, Geranium Rose Oil, Geranyl Acetate, Geranyl Butyrate, Geranyl Formate, Geranyl
Isovalerate, Geranyl Phenylacetate, Ginger Oil and Oleoresin, 1-Glutamic Acid, 1-Glutamine, Glycerol, Glycyrrhizin Ammoniated, Grape Juice Concentrate, Guaiac Wood Oil, Guaiacol, Guar Gum, 2,4-Heptadienal, gamma-Heptalactone, Heptanoic Acid, 2-Heptanone, 3-Hepten-2-One,
2-Hepten-4-One, 4-Heptenal, trans-2-Heptenal, Heptyl Acetate, omega-6-Hexadecenolactone, gamma-Hexalactone, Hexanal, Hexanoic Acid, 2-Hexen-1-Ol, 3-Hexen-1-Ol, cis-3-Hexen-1-Yl Acetate, 2-Hexenal, 3-Hexenoic Acid, trans-2-Hexenoic Acid, cis-3-Hexenyl Formate, Hexyl 2-Methylbutyrate, Hexyl Acetate, Hexyl Alcohol, Hexyl Phenylacetate, 1-Histidine, Honey, Hops
Oil, Hydrolyzed Milk Solids, Hydrolyzed Plant Proteins, 5-Hydroxy-2,4-Decadienoic Acid delta- Lactone, 4-Hydroxy-2,5-Dimethyl-3(2H)-Furanone, 2-Hydroxy-3,5,5-Trimethyl-2-Cyclohexen-1-One, 4-Hydroxy-3-Pentenoic Acid Lactone, 2-Hydroxy-4-Methylbenzaldehyde, 4-Hydroxybutanoic Acid Lactone, Hydroxycitronellal, 6-Hydroxydihydrotheaspirane, 4-(para-Hydroxyphenyl)-2-Butanone, Hyssop Oil, Immortelle Absolute and Extract, alpha-Ionone, beta-Ionone, alpha-Irone, Isoamyl Acetate, Isoamyl Benzoate, Isoamyl Butyrate, Isoamyl Cinnamate, Isoamyl Formate, Isoamyl
Hexanoate, Isoamyl Isovalerate, Isoamyl Octanoate, Isoamyl Phenylacetate, Isobornyl Acetate, Isobutyl Acetate, Isobutyl Alcohol, Isobutyl Cinnamate, Isobutyl Phenylacetate, Isobutyl Salicylate, 2-Isobutyl-3-Methoxypyrazine, alpha-Isobutylphenethyl Alcohol, Isobutyraldehyde, Isobutyric Acid,
d,l-Isoleucine, alpha-



BATERAI MOBIL



CAT KUKU



GAS BERACUN



SEMEN



BAHAN BAKAR PESAWAT



CAT RAMBUT



RACUN TIKUS



BAHAN PEMBUAT CAT



BAHAN PEMBUAT LILIN



KAPUR BARUS



OBAT BIUS



PENGAWET MAYAT



BAHAN DASAR PLASTIK



RACUN SERANGGA



PEMBERSIH TOILET



BAHAN PEMBUAT LILIN



ASAP KNALPOT



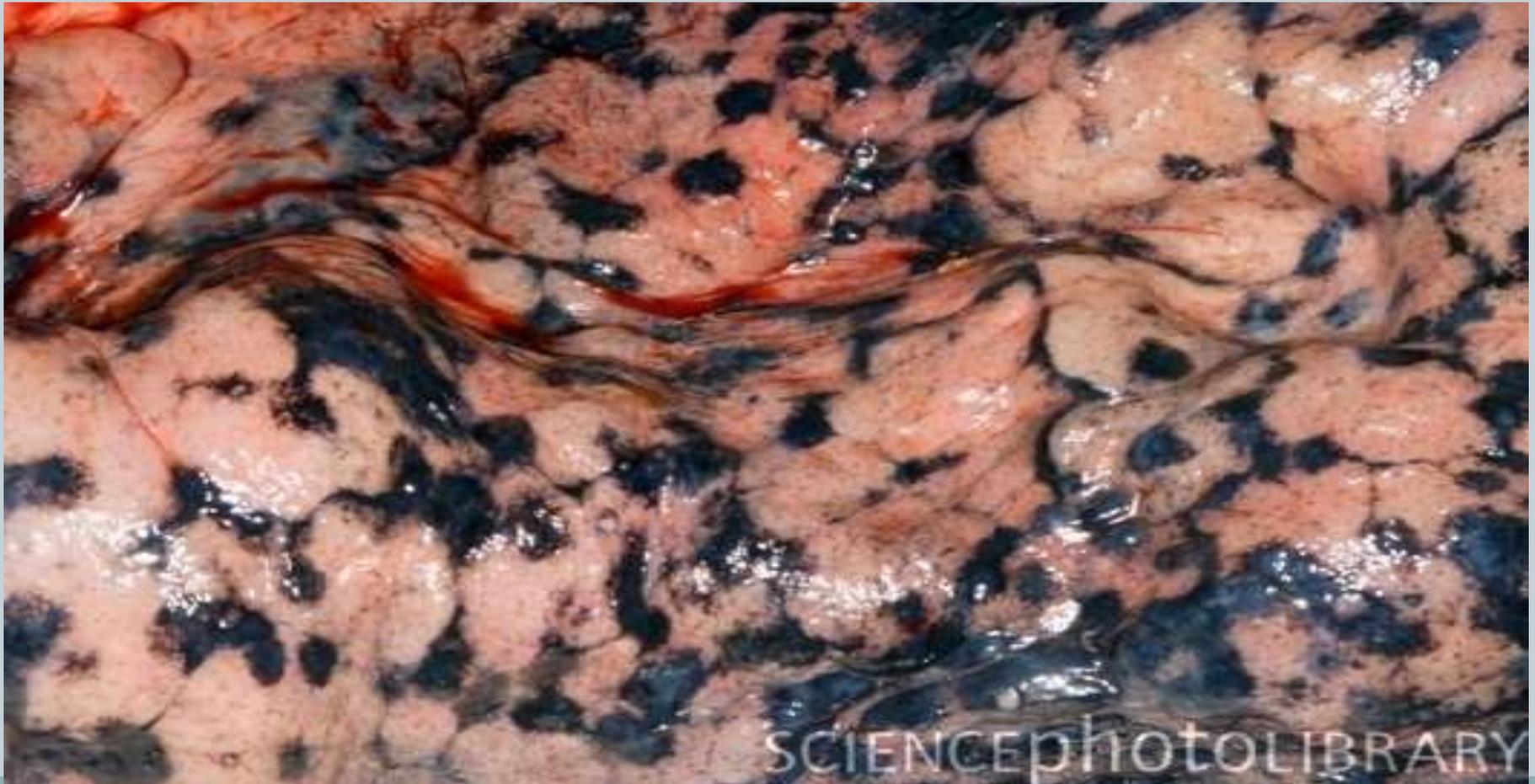
ASPAL



KOREK API GAS

illustrasi oleh: Faza Meonk **MEONK** Studio

Paru-Paru Perokok







SOLAR

04/11/2010



DILARANG
MENUMPANG/MEROKOK



PERTAMINA

100rs

 DILARANG MEROKOK

RUANG SERUNI 

RUANG DAHLIA
PERMATOL



Keuntungan menerapkan KTR



- Biaya pengobatan langsung yang rendah;
- Mengurangi biaya asuransi;
- Meningkatkan produktifitas (1 rokok rata 5-10 menit);
- Karyawan lebih sehat;
- Biaya pemeliharaan gedung menjadi rendah;

Manfaat lain



- Memberikan hak kepada non perokok untuk tidak terkena dampak racun rokok yang terkandung dalam asap rokok;
- Mencegah meningkatnya penyakit tidak menular pada perokok pasif;
- Sebagai *shock therapy* untuk mengurangi kebiasaan merokok;
- Menciptakan lingkungan yang nyaman dan sehat tanpa adanya gangguan asap rokok;

Manfaat Lain: Melindungi Anak



Bahkan









Filosofi

Apa sih restoran???



Apa sih Hotel???



SURVEY

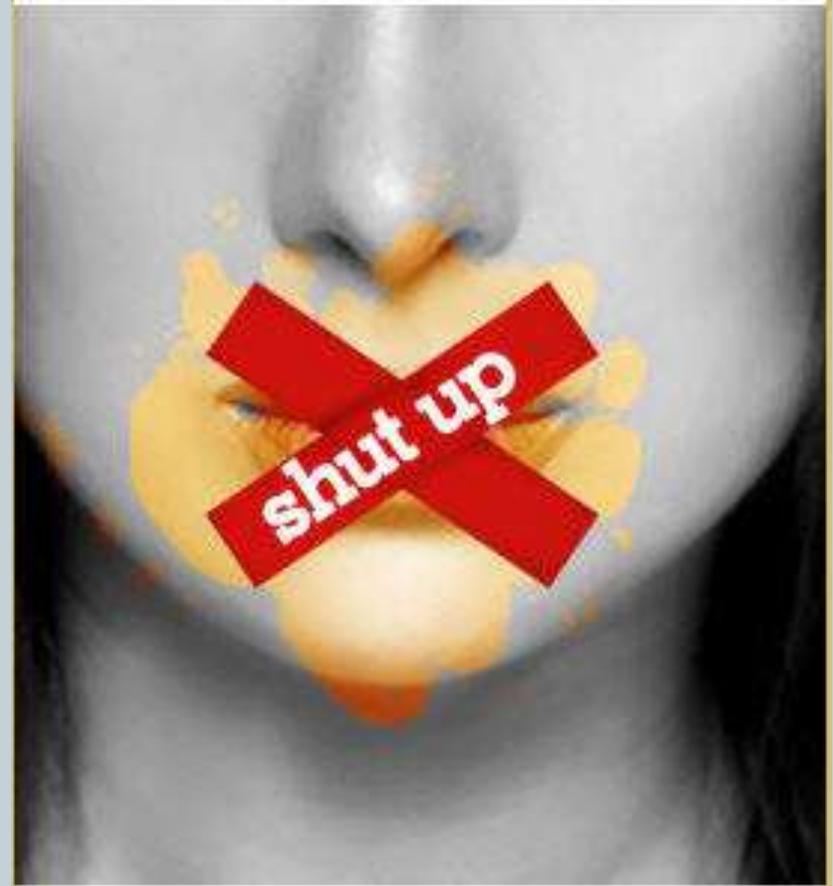


**APA YANG AKAN ANDA
LAKUKAN KALAU
TERGANGGU OLEH
PEROKOK?**

24,39%



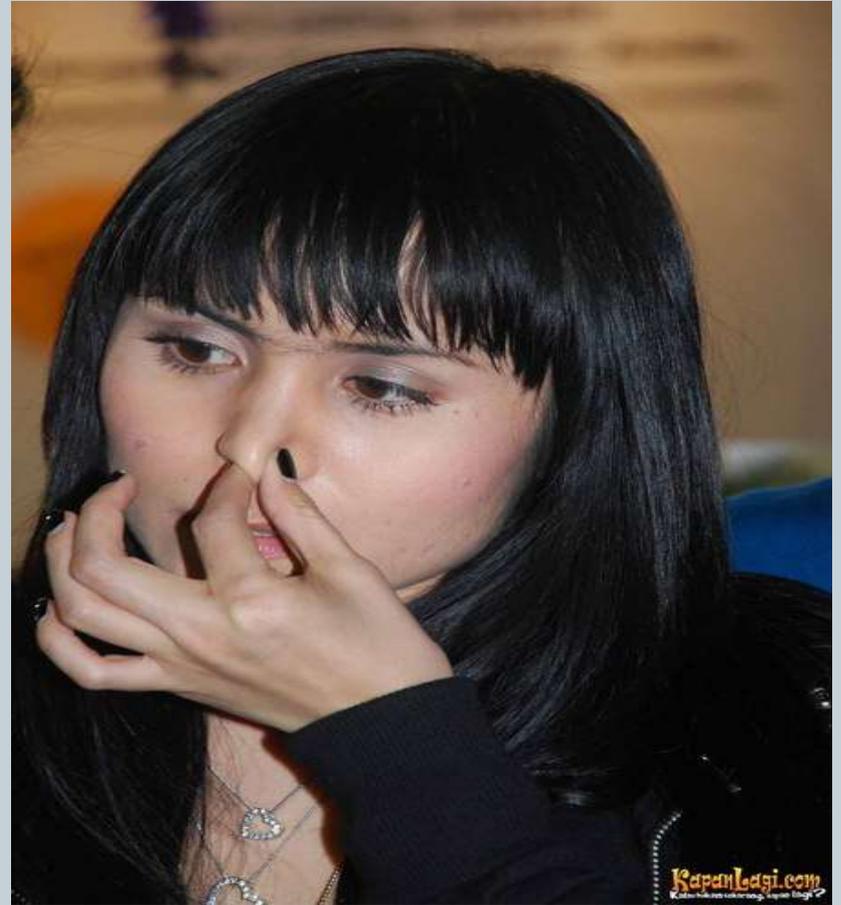
- Memilih diam saja seperti tidak terjadi apa-apa



29,27%



- Tutup hidung dengan tangan atau tissue



19,51%



- Pura-pura batuk untuk menegur



17,07%



- Menegur dengan sopan



9,76%



- Marah-marah, kalau perlu panggil satpam



Menegur dengan Sopan



Banner



- Taruh banner KTR di bagian paling depan atau pintu masuk utama



Gunakan loudspeaker



- Pengumuman bahwa anda di kawasan tanpa rokok



Teguran yang sopan



- Gunakan masker udara



Ketika menegur



- Ucapkan terima kasih di awal



Stiker KTR dimana-mana

- Pasang tanda KTR di setiap lokasi yang mudah terlihat dan terbaca



Pengalaman Kota Bogor

- Tipiring dilakukan untuk *public awareness* ttg KTR.



Razia



- Razia angkot yang sopirnya masih merokok.





Selamatkan Generasi Muda

